



Move Up

UPSTATE SC



WELCOME TO *Upstate SC*

Located at the heart of the booming Charlotte-Atlanta corridor, Upstate South Carolina is a 10-county region nestled at the foothills of the Blue Ridge Mountains.

Some call it the most charming corner of the country — others call it the best kept secret in the South. We hope you'll just call it home. So, what do you say — **are you up for it?**

WHERE CULTURE

Meets Charm

In Upstate SC, with so many activities to choose from, you might have a hard time deciding what to do first.

Here are just a few of our favorites to get you started.

“It’s not just sweet tea and biscuits—it’s a lot of culture and a ton of things to do outdoors. Upstate South Carolina is very much a melting pot.

Sadie Waycaster

Product Line Manager, AFL



Upstate SC Weekend Checklist

- ✓ See a Broadway play at the Peace Center
- ✓ Groove to Jazz on the Square in Spartanburg
- ✓ Catch a Clemson Tigers game
- ✓ Savor cuisine from 25+ countries
- ✓ Visit Midway BBQ, ‘One of the South’s Legendary Barbecue Joints’
- ✓ Sip some craft brews at Birds Fly South, Quest or RJ Rockers
- ✓ Take in the views with a Table Rock or Caesars Head hike
- ✓ Bike or run the Swamp Rabbit Trail

#6 Best Small Sports Cities

Clemson
WalletHub 2018



LIVE YOUR Best Life Yet

In Upstate SC, you'll find a balance of outdoor adventures, excellent schools and healthcare and diverse housing options—all at an affordable price. Take a look at the numbers and see how it all adds up.

Culturally Diverse. Globally Connected.

539 international companies
3 international airports within
2.5 hour drive

A Health + Wellness Hub.

556 miles of bike trails
220 days of sunshine per year
25+ yoga studios

Family Friendly? Check.

56 museums
26+ colleges and universities
150+ public parks
47+ lakes and waterfalls
300+ major events and
festivals each year



#1 Friendliest City in the U.S.

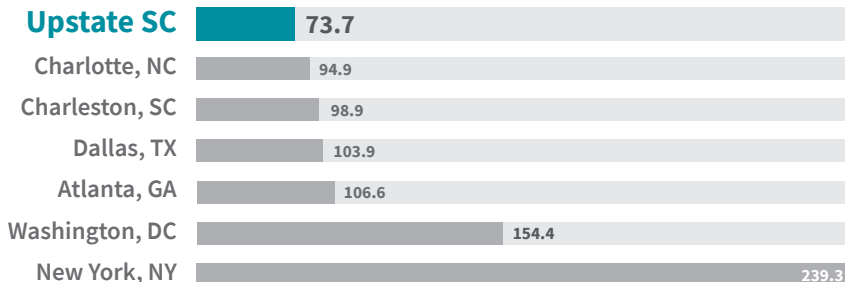
Greenville
Condé Nast Traveler



Get More for Your Money.

Housing Costs Compared
U.S. Average = 100

Cost of Living Index 2020










MOVE UP IN Your Career

Whether your style is 9-to-5 or “work-on-my-own-time,” whether you excel at calculus or rhymes, there’s opportunity for everyone in Upstate SC.

Find Your Dream Job in the Upstate.

More than 26,000 new jobs across diverse fields have been announced in the last five years, including:

-  Construction + Architecture + Engineering
-  Creative Services
-  Education
-  Financial Services
-  IT + Tech + Communication
-  Life Sciences + Healthcare
-  Manufacturing + Engineering

#15

Best Performing City in the U.S.

Spartanburg
Milliken Institute

(Based on job creation, wage growth, high-tech GDP growth, plus other innovation and industry metrics.)



Employers on the Rise





Are you up for it?

MoveUpstateSC.com

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